# R R M B B K M

TWENTY-FIVE CENTS

Volume 13 No. 10

April 25th. 1970



HERB ALPERT & JERRY MOSS OF A&M (See Special Section - Page 7)

# Guess Who And Anka Only Canadians To Appear At Montreal Fair

Montreal: Mayor Jean Drapeau's Man and His World reincarnation of Expo '67 will see only two Canadian performers at the exhibition's 'Free Festival of the Stars'. According to information available at the present time, the internationally successful Guess Who and Paul Anka of 'Diana'' fame will be the only Canadians appearing in the Festival of the Stars. Also appearing will be Bobbie Gentry, Brenda Lee, the Temptations, The Youngbloods,

# New Lease For Life

Montreal's on again, off again Life, are on again, The Polydor group, who created a national noise with their single of "Hands Of The Clock'', have created an overnight success bit with their edited version of "Strawberry Fields" from their album of last year. Allan Katz, ad chief for Polydor and the firm's label chief Frank Gould, believed they had the makings of a hit with the album cut which ran over 4 minutes. After an editing job the cut came out a very interesting 3:28 minutes in length. Katz took a copy of the single to Diane Jefford, librarian of CJMS, the flagship of the Mutuel Broadcasting group, and within minutes of her hearing the disc it was on the airwaves. Roger Scott of C-FOX dug the record and CKGM's Dave Marsden, in a telephone conversation with RPM, noted "a helluva thing" when

published weekly since February 24th, 1964, by RPM MUSIC PUBLICATIONS LTD. 1560 Bayview Avenue, Suite 107 Toronto 17, Ontario Telephone: (416) 489-2166 Editor & Publisher - Walt Grealis Editorial Assistant - John Watts Circulation & Subscriptions - Sabina Rubins

Art & Design	by Groovyart
SUBSCRIPTIONS: One Year – Two Years – Three Years – First Class –	\$10.00 \$17.00
Other Cou One Year — Single Copy —	ntries \$25.00 .25

Advertising Rates On Request Second class mail registration number 1351 PRINTED IN CANADA Wilson Pickett, Henry Mancini, Lou Rawls, Tony Bennett, Joe Tex, Booker T. and the MG's and Jose Feliciano. Some observers have indicated their dissappointment in the partially federally financed son of Expo's ignoring of home-grown talent. Of the thirteen acts thus far announced, only the two mentioned are from from the country financing the event, which by the way is free and involves only a flow of money outwards and mostly southwards.

questioned as to the likelihood of "Fields" becoming a breakout single for the bi-bi town.

Katz has pulled all stops in getting the disc into circulation across Canada and is preparing a massive follow-up promotion to tie-in with the release.

# Mariposa Again Set For Island

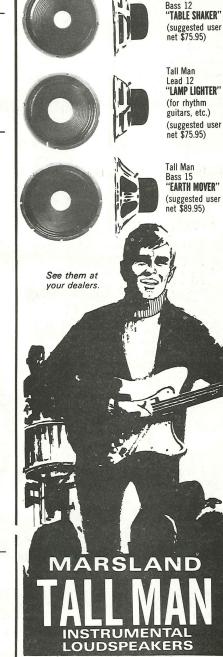
Toronto: The 10th annual Mariposa Folk Festival is again to be held on Toronto Island, organizers of the festival have announced. Dates set are July 24, 25, 26. The festival is currently negotiating with performers in a wide variety of folk music traditions. The 10th fest will see many new faces in addition to those who have appeared before.

Festival director, Estelle Klein, in regard to the search for new talent, "We usually hear about promising performers in the Toronto area quite quickly, but we are anxious to hear tapes from performers in other parts of Canada." Performers and song writers in the folk vein interested in the Mariposa fest should send tapes to the festival's offices at 284 Avenue Road in Toronto. Following the artistic and financial success of last year's festival, the committee has been able to establish and maintain a permanent office and run a series of small workshop-concerts in Toronto.

# Gavin Picks Jensen Disc

David Jensen's Quality lid "You're My Life" was recently listed as a "Personal Pick" in the respected Gavin Report. This 100% Canadian content single was produced by Greg Hambleton of Bluenose Music at Toronto's Sound Canada Studios. Canadian nation action on the release has boosted the single into the No. 88 berth of the RPM 100.

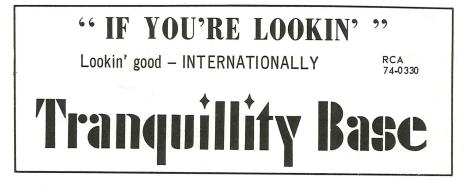




MARSLAND ENGINEERING LIMITED 350 Weber Street North, Waterloo, Ontario A Member of The LEIGH Group of Companies Toronto: From June 2nd to June 20th the O'Keefe Centre and The

Toronto Symphony present a salute to Ludwig van Beethoven's 200th anniversary festival by way of six concert pairs encompassing all of the master composer's nine symphonies. Featured will be the Toronto Symphony under the direction of maestro Karel Ancerl with guest instrumentalists and vocalists as follows: June 2nd and 3rd, Peter Schenkman, Lorand Fenyves and Joseph Kalichstein, June 5th and 6th, Vladimir Ashkenazy, June 9th and 10th, Andre Watts, June 12th and 13th, Joseph Suk, June 16th and 17th, Alfred Brendel and June

19th and 20th, Clarice Carson, Huguette Tourangeau, Wilmer Neufeld and Thomas Paul. Price for the entire series is scaled from \$36 for front orchestra to \$15 in the rear balcony. As part of the 200th anniversary celebrations, the O'Keefe is putting on a Beethoven "birthday bash" after each concert in the centre's lounge area.



- REM CANADIAN ONTENT HART
- 1 1 YOU ME AND MEXICO Edward Bear-Capitol-72603-F (Larry Evoy-Eeyor Music-CAPAC)
- 2 2 AMERICAN WOMAN Guess Who-Nimbus 9-74-0325-N (Bachman-Cummings-Peterson-Kale Cirrus Music-BMI)
- 3 4 TO LOVE MEANS TO BE FREE Anthony Green & Barry Stagg Gamma-5001-K (Anthony Green-Barry Stagg)
- 4 6 MR. MONDAY Original Caste-Bell-192-M (Lambert/Potter, Cents & Pence Musique-BMI)
- 5 7 BITTER GREEN Ronnie Hawkins-Hawk-305-U (Gordon Lightfoot)
- 6 10 LIVING ON A WISHBONE Bobby G.Griffith-MTCC-1001-U (Bobby G.Griffith, Berandol Music-BMI)
- 7 3 THE CHANT Lighthouse-RCA-47-9808-N (Prokop/Hoffert,Nivlet-BMI)
- 8 9 IF YOU'RE LOOKIN' Tranquility Base-RCA-74-0330-N (lan Thomas,Dunbar-BMI)
- 9 12 NOW THAT IT'S OVER Sebastian-Apex-77 106-J (Sebastian Publications-CAPAC)
- 10 11 GET BACK JOHN Inner City Mission-Yorkville-45025-D (Richard Gael/Patrick Riccio II Canint-CAPAC)
- 11 13 AS FEELINGS GO Spring-Coast-1970-K (Terry Frewer-BMI)
- 12 5 GOIN' DOWN Allan Nicholls-Avco Embassy-4520-N (Rado/Ragni/MacDermot, United Art Music-CAPAC)
- 13 15 UPON THE EARTH Illustrations-Janus-108-T (Donald Sanders,Interval Music-BMI)

- 14 14 ALL POWERFUL MAN Natural Gas-Firebird-1806-U (George Oliver, Unknown Music Firebird Music-BMI)
- 15 25 YOU'RE MY LIFE David Jensen-Quality-1957-M (Greg Hambleton, Bluenose Music-CAPAC),
- 16 8 THAT'S WHERE I WENT WRONG Poppy Family-London-17375-K (Terry Jacks,Gone Fishin'-BMI)
- 17 17 EVERYBODY'S GOT THE RIGHT TO LOVE Catherine McKinnon-Capitol-2781-F
- 18 18 OH DARLING The Meadow-Quality-1960-M
- 19 19 EV'RY MAN HEARS DIFFERENT MUSIC Gainsborough Gallery-Reo-9030-M (Robt Yeazel/Garry Pike,Dundee-BMI)
- 20 21 ROSSIGNOL Francois Jourdan-Columbia-4-7100-H (Francois Jourdan-CAPAC)
- 21 23 SOLO FLIGHT Cat-RCA-74-0331-N (Mc Queen, Sunspot-BMI)
- 22 16 CHILD OF DAWN Justin Tyme-Warner Bros-5022-P (Stark/Schneider/Maxwell, Chichimus Music-BMI)
- 23 22 JOHNNY PEACE Nucleus-Family-1-D (Greg Fitzpatrick, Bay-Ashley-BMI)
- 24 35 I'M GONNA CAPTURE YOU Terry Jacks-London-1781-K (Terry Jacks,Gone Fishin'-BMI)
- 25 24 BIDIN' MY TIME Anne Murray-Capitol-72603-F (Gene MacLellan)
- 26 28 GINA BOLD Vann-Elli-RCA-75-1019-N (Vann-Elli,Sunbury Music-CAPAC)
- 27 27 I'VE FORGOTTEN Michael Scholl-London-17380-K (J.Gregorash,Doliric-BMI)
- 28 26 THE NEXT SOUND YOU HEAR Natalie Baron-Capitol-72610-F (Chad Allen, Berandol Music-BMI)
- 29 29 MORNING, NOON AND NIGHT TIME TOO Brian Browne-Capitol-72609-F (Brian Browne, Beechwood Music)

- 30 30 YOU DON'T SEEM TO CARE The Fifth-Franklin-635-K (The Fifth,Sobalora Music)
- 31 31 THE CALL Gene MacLellan-Capitol-72607-F (Gene MacLellan,Beechwood Music)
- 32 36 DEAR OLD DADDY BILL Motherlode-Revolver-005-J (S.Kennedy/W.Smith/K.Marc, Mode Music-BMI)
- 33 ... GOODBYE Mercey Brothers-Columbia-C4-2913-H
- 34 34 HE ALWAYS LETS ME DOWN SO EASY Rock Harding-Capitol-72611-F (J.Warren, Beechwood Music)
- 35 37 WE WILL FIND LOVE Ann Attenborrow-Polydor-2065001-Q (Tom Northcott)
- 36 ... STRAWBERRY FIELDS Life-Polydor-2065005-Q
- 37 40 WORDS Anvil Chorus-New Syndrome-103-J (W.Wain-BMI)
- 38 20 A FRIEND IN THE CITY Andy Kim-Steed-723-M
- 39 39 WALK IN HIS MOCCASIN Alan Moberg-6th Avenue-607-K (Moberg, Jalada Music-BMI)
- 40 ... EVERYWHERE The Pepper Tree-Capitol-72612-F (Billard/Quinn/Richmond/Brennan/ Saragon,Beechwood Music)
- 41 ... STARTING A NEW DAY Mother Tucker's Yellow Duck Capitol-72614-F (Caldwell/McDougall/Low Al Sirat Music)
- 42 ... MARBLE HALL Marble Hall-Aquarius-5003-K (L.McKelvey/R.Gomez, Storm Dew-BMI)
- 43 32 I MUST HAVE BEEN BLIND Collectors-London-17379-K (Collectors,Haida Music-BMI)
- 44 ... THE GIRL I LEFT BEHIND ME Pierre Lalonde-Capitol-72613-F
- 45 33 NO TIME Guess Who-Nimbus 9-74-0300-N (Bachman/Cummings, Cirrus Music-BMI)

# Quality's "Hot" Contest Hits With Bang

Response to the "Hot Air Contest" which Quality Records tied in with the release of "Brown Paper Bag" by The Syndicate of Sound" on Buddah, has apparently grabbed much national attention. On-air personalities are sending in their taped "Hot Air" performances and many have requested additional bags to be used for TV dance parties and attention grabbers at jock emceed gigs. Quality have instigated a second and much larger printing of the bags.

Buddah's Neil Bogart was impressed with this unique Canadian promotion which could lead to a similar U.S. effort.

C – The sign of a Gold Leaf Award Outstanding Record Sale – WATCH FOR IT!

# **Recommended \*MOR Canadian Content**

+ LP Cut

		A EL CO
YOU ME AND MEXICO	A GOOD THING LOST	ELAINE
Edward Bear-Capitol-72603-F	Terry Jacks-London-17381-K	Sebastian-Apex-77106-J
GOOD MORNING RAIN	SOMETHING TO BELIEVE	SIT DOWN YOUNG STRANGER
Bonnie Dobson-*RCA-LSP 4277-N	Russell Thornberry-*London-NAS 13522-K	Gordon Lightfoot-*Reprise-6392-P
STRAWBERRY FIELDS	BITTER GREEN	TARA'S THEME
Life-Polydor-2065005-Q	Ronnie Hawkins-*Hawk-HSD 9019-U	Guido Basso-*Birchmount-BM 527-M
BALLAD OF YARMOUTH CASTLE	JULIE'S JUST A FRIEND	HONEY
Gordon Lightfoot-*United Artists-6714-J	Justin Tyme-Warner Bros-5022-P	Gary Buck-*Capitol-ST 6283-F
WANDER BY	FAREWELL TO NOVA SCOTIA	ROSSIGNOL
Mary Saxton-*Birchmount-BM 511-M	Cotter Folk-Melbourne-3356-K	Francois Jourdan-Columbia-4-7100-H
MR. MONDAY	IF YOU'RE LOOKIN'	HOW INSENSITIVE
Original Caste-Bell-192-M	Tranquillity Base-RÇA-74-0330-N	Lee Gagnon-*Capitol-ST 6228-F
MORNING NOON NIGHT-TIME TOO	GINA BOLD	DON'T TELL ME YOUR TROUBLES
Brian Browne-*Capitol-SKAO 6305-F	Vann-Elli-RCA-75-1019-N	Ray Ste.Germain-*Capitol-SD 80.101-F
I'VE FORGOTTEN	BIDIN' MY TIME	CHOCOLATE ECLAIR
Michael Scholl-London-17380-K	Anne Murray-*Capitol-ST 6330-F	Yvan Landry-*Capitol-ST 6321-F
PLAISIR D'AMOUR	LEAVING ON A JET PLANE	TO LOVE MEANS TO BE FREE
George Walker-*Polydor-184.114-Q	Alan Thicke-*Birchmount-BM 547-M	Green & Stagg-*Gamma-GS 504-K
THE LADY IN THE PICTURE	THE NEXT SOUND YOU HEAR	LADIES OF THE CANYON
Michal Vincent-*Polydor-542.006-Q	Natalie Baron-Capitol-72610-F	Joni Mitchell-*Reprise-6376-P
<b>SMILING WINE</b>	YOU'RE MY LIFE	<b>LA FIESTA</b>
Sylvia Tyson-* Ampex-A 10103-V	David Jensen-Quality-1957-M	John Perrone-*GRT-9209-T
SONG FOR PETULA	THE CALL	GOOD MORNING STARSHINE
Andre Gagnon-*Columbia-ELS 362-H	Gene MacLellan-Capitol-72607;-F	Denny Vaughn-*RCA-CAS 2375-N
<b>IF YOU GO AWAY</b>	EARLY MORNING RAIN	DOING MY THING
Monique Leyrac-*Columbia-ELS 324-H	Laurie Bower Singers-RCA-CTLS 114-N	Nat Raider-*GRT-9206-T
<b>MY SONG FOR YOU</b>	WE'RE ALL IN THIS TOGETHER	THE FOOL ON THE HILL
Mercey Brothers-*Columbia-ELS 362-H	Cat-* RCA-LSP 4267-N	Jerry Toth-*Capitol-ST 6332-F
NO ONE WILL EVER KNOW	WE ARE THE GENTLE PEOPLE	WALKING ON NEW GRASS
Ginette Reno-*Parrot-PAS 71032-K	Chad Allan-* Birchmount-534-M	Juliette-*RCA-CAS 234-N
THE WEDDING	HEY GIRL	WITH PEN IN HAND
Carlton Showband-*RCA-LSP 4339-N	Brian Russell-* Birchmount-549-M	Pat Hervey-*RCA-CAS 2393-N
MAKE THE WORLD GO AWAY	THE RIVER IS WIDE	PRETTY WORLD
Juliette-*RCA-CAS 2341-N	Patmacs-* Capitol-ST 6327-F	Boss Brass-RCA-1118-N
PROUD MARY	TALK TO THE ANIMALS	LOVE WHAT YOU'RE DOING
Metro-Gnomes-*Birchmount-BM 534-M	B.C.Beefeater Band-*Capitol-ST 6345-F	Great Speckled Bird-* Ampex-A 10 103-V
FOUR SEASONS	EVERYBODY'S GOT THE RIGHT	I DON'T WANT TO LIVE
Billy Van Singers-*Polydor-542.003-Q	Catherine McKinnon-Capitol-2781-F	Peter Law-* Capitol-ST 6324-F
MOR - Middle of the Road	FOLLOW THE SUN	LAURA'S THEME
(Adult Programming)	Five Bells-2 Polydor-542.004-Q	Ivan Romanoff-*Capitol-SN 6281-F

RPM 25/4/70 - - - 5

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#### ITCC London Musimart Phonodisc Pickwick Polydor Quality RCA WB 3 DATO: Allied C Ampex V Arc D CMS E Capitol F Caravan G Columbia H Compo J GRT T -ISOSZP Compiled from record company, radio station and record store reports

1 1 1	LET IT BE Beatles-Apple-2764-F	
222	INSTANT KARMA John Ono Lennon-Apple-1818-F	
3 4 7	ABC Jackson 5-Tamla Motown-1163-L	
456	SPIRIT IN THE SKY Norman Greenbaum-Reprise-0885-P	
5 10 8	COME AND GET IT Badfinger-Apple-1815-F	
679	EASY COME EASY GO Bobby Sherman-Metromedia-177-L	
7 11 21	LOVE OR LET ME BE LONELY Friends of Distinction-RCA-0319-M	
8 9 19	YOU ME AND MEXICO Edward Bear-Capitol-72603-F	
934	LOVE GROWS Edison Lighthouse-Bell-858-M	
10 12 15	UP THE LADDER TO THE ROOF Supremes-Tamla Motown-1162-L	
11 14 24	AMERICAN WOMAN f/s Guess Who-Nimbus 9-74-0325-N	
12 15 23	SOMETHING'S BURNING Kenny Rogers/1st Edition-Reprise-0888-P	
13 16 31	LONG LONESOME HIGHWAY Michael Parks-MGM-11104-M	
14 17 30	REFLECTIONS OF MY LIFE Marmalade-London-20058-K	
15 8 5	BRIDGE OVER TROUBLED WATER Simon & Garfunkel-Columbia-4-45079-H	
16 29 58	VEHICLE Ides Of March-Warner Bros-7378-P	
17 6 3	HOUSE OF THE RISING SUN Frijid Pink-Parrot-341-K	
18 33 34	SHILO Neil Diamond-Bang-575-C	
19 22 22	THE BELLS Originals-Soul-35069-L	
20 30 40	TENNESSEE BIRD WALK Blanchard/Morgan-Wayside-1-45021-K	
21 18 18	CALL ME Aretha Franklin-Atlantic-2706-P	
22 24 29	MIGHTY JOE Shocking Blue-Colossus-111-M	
23 13 13	GOTTA HOLD ON TO THIS FEELING Walker/All Stars-Tamla Motown-35070-L	
24 35 39	TURN BACK HANDS OF TIME Tyrone Davis-Dakar-616-P	
25 36 37	YOU'RE THE ONE Little Sister-Atco-9000-P	
26 34 56	WOODSTOCK Crosby Stills Nash Young-Atlantic-2723-P	
27 37 41	FOR THE LOVE OF HIM Bobbi Martin-UA-50602-J	
28 19 10	EVIL WAYS Santana-Columbia-45069-H	
29 51 61	EVERYBODY'S OUT OF TOWN B.J. Thomas-Scepter-1277-J	
30 20 12	CELEBRATE Three Dog Night-Dunhill-4229-N	
31 43 57	GET READY Rare Earth-Rare Earth-5012;L	
32 48 66	LITTLE GREEN BAG George Baker-Colossus-112-M	
33 38 38	CHILDREN Joe South-Capitol-2755-F	
CAN	ADA'S ONLY NATION	

Ahili					
1 1	1	LET IT BE Beatles-Apple-2764-F	34 58 69	MAKE ME SMILE Chicago-Columbia-45127-H	6
2 2	2 2	INSTANT KARMA John Ono Lennon-Apple-1818-F	<b>35</b> 71	WHAT IS TRUTH Johnny Cash-Columbia-45134-H	G
3 4	17	ARC	<b>36</b> 72	CECILIA Simon/Garfunkel-Columbia-45133-H	
4 5	6	SPIRIT IN THE SKY Norman Greenbaum-Reprise-0885-P	<b>31</b> 63 74	HEY LAWDY MAMA Steppenwolf-Dunhill-4234-N	6
5 10	8 (	COME AND GET IT Badfinger-Apple-1815-F	38 68	A SONG OF JOY Miguel Rios-A&M-301-W	6
67	9	EASY COME EASY GO Bobby Sherman-Metromedia-177-L	39 44 45	MY WOMAN MY WOMAN MY WIFE Marty Robbins-Columbia-45091-H	
7 11	21	LOVE OR LET ME BE LONELY Friends of Distinction-RCA-0319-M	40 46 60	BUT FOR LOVE Jerry Naylor-Columbia-45106-H	
89	19	YOU ME AND MEXICO Edward Bear-Capitol-72603-F	41 45 51	FUNKY DRUMMER James Brown-King-6290-H	G
93	4	LOVE GROWS Edison Lighthouse-Bell-858-M	42 54 64	CAPTURE THE MOMENT	G
10 12	15	UP THE LADDER TO THE ROOF	43 49 53	Jay & The Americans-UA-50654-J TO LOVE MEANS TO BE FREE	
11 14		Supremes-Tamla Motown-1162-L AMERICAN WOMAN f/s Guess Who-Nimbus 9-74-0325-N	44 76 98	Green & Stagg-Gamma-5001-K MISS AMERICA	6
12 15		Guess Who-Nimbus 9-/4-0325-N SOMETHING'S BURNING Kenny Rogers/1st Edition-Reprise-0888-P	<b>45</b> 57 62	Mark Lindsay-Columbia-45125-H MR MONDAY	6
13 16		LONG LONESOME HIGHWAY	<b>46</b> 66 76	Original Caste-Bell-192-M COME RUNNING	G
13 10		REFLECTIONS OF MY LIFE		Van Morrison-Warner Bros-7383-P YOU MAKE ME REAL	
		BRIDGE OVER TROUBLED WATER	<b>47</b> 64 91	Doors-Elektra-45685-C	1
15 8		Simon & Garfunkel-Columbia-4-45079-H VEHICLE	48 55 55	Jerry Butler-Mercury-73045-K THE FUNNIEST THING	
6 29		HOUSE OF THE RISING SUN	49 52 52	Dennis Yost/Classics IV-Imperial-66439-K BITTERGREEN	1
17 6		Frijid Pink-Parrot-341-K	50 59 70	Ronnie Hawkins-Hawk-IT 305-U	
8 33	34	SHILO Neil Diamond-Bang-575-C	51 60 71	YOU NEED LOVE LIKE I DO Gladys Knight/Pips-Tamla Motown-35071L	
19 22	22	THE BELLS Originals-Soul-35069-L	52 53 59	IF ONLY I HAD MY MIND Bee Gees-Atco-6741-P	
20 30	40	TENNESSEE BIRD WALK Blanchard/Morgan-Wayside-1-45021-K	<b>53</b> 74 99	AIRPORT THEME Vincent Bell;-Decca-32659-J	] 8
21 18	18	CALL ME Aretha Franklin-Atlantic-2706-P	54 78	OH HAPPY DAY Glen Campbell-Capitol-2787-F	
22 24	29	MIGHTY JOE Shocking Blue-Colossus-111-M	<b>55</b> 97	EVERYTHING'S BEAUTIFUL Ray Stevens-Barnaby-72011-H	
23 13	13	GOTTA HOLD ON TO THIS FEELING Walker/All Stars-Tamla Motown-35070-L	56 62 67	BUFFALO SOLDIER Flamingos-Polydor-14019-Q	8
24 35	39	TURN BACK HANDS OF TIME Tyrone Davis-Dakar-616-P	57 65 75	THE GIRL'S SONG 5th Dimension-Soul City-781-K	9
25 36	37	YOU'RE THE ONE Little Sister-Atco-9000-P	<b>58</b> 70 73	COLE COOKE & REDDING Wilson Pickett-Atlantic-2722-P	g
6 34	56	WOODSTOCK Crosby Stills Nash Young-Atlantic-2723-P	<b>59</b> 95	LOVE ON A TWO WAY STREET Moments-Trans World-5012-Y	
27 37	41	FOR THE LOVE OF HIM Bobbi Martin-UA-50602-J	60 82	THE SEEKER The Who-Decca-32670-J	
28 19	10	EVIL WAYS Santana-Columbia-45069-H	<b>61</b> 73 79	LIVING ON A WISHBONE	-
9 51	61 61	EVERYBODY'S OUT OF TOWN	62 41 50	Bobby G.Griffith-MTCC-MT 1001-U	-
0 20		B.J.Thomas-Scepter-1277-J CELEBRATE	<b>63</b> 75 78	DON'T LEAVE ME	-
1 43	•	Three Dog Night-Dunhill-4229-N GET READY	- 64 67 81	Eddie Rambeau-Bell-873-M IF YOU'RE LOOKIN'	
2 48 (		Rare Earth-Rare Earth-5012;L	-	DEAR PRUDENCE	- 0
		George Baker-Colossus-112-M	65 69 77	5 Stairsteps-Buddah-165-M NOW THAT IT'S OVER	
33 38 3	38	Joe South-Capitol-2755-F	66 83 88	Sebastian-Apex-77106-J	

alion a	and record store reports
<b>61</b>	UP AROUND THE BEND Creedence-Fantasy-641-R
68	THAT SAME OLD FEELING Picketywitch-Pye-17887-L
69	DON'T STOP NOW Eddie Holman-ABC-11261-Q
10 84	CALIFORNIA GIRL Eddie Floyd-Stax-0060-M
<b>1</b> 91	COME SATURDAY MORNING Sandpipers-A&M-1134-W
72 80 80	LOVE MINUS ZERO Turley Richards-Warner Bros-7376-P
73 79 83	ANGELICA Oliver-Crewe-341-M
74 100 100	OPEN UP MY HEART Dells-Cadet-5667-T
<b>75</b>	PUPPET MAN 5th Dimension-Bell-880-M
76 77 92	JULY 12 1939 Charlie Rich-Epic-10585-H
<b>1</b>	LET ME GO TO HIM Dionne Warwick-Scepter-12276-J
<b>13</b>	THE LETTER Joe Cocker-A&M-1147-W
79	REACH OUT AND TOUCH Diana Ross-Tamla Motown-1165-L
80 81 89	GET BACK JOHN Inner City Mission-Yorkville-45025-D
<b>81</b> 93	HE MADE A WOMAN OUT OF ME Bobbie Gentry-Capitol-2788-F
8293	AS FEELINGS GO Spring-Coast-1970-K
83 87 94	ALL POWERFUL MAN Natural Gas-Firebird-1806-U
84 89 90	UPON THE EARTH Illustrations-Janus-108-T
85	SO EXCITED B.B.King-Bluesway-61035-Q
86 86	EVERYBODY'S GOT THE RIGHT Catherine McKinnon-Capitol-2781-F
87	CALIFORNIA SOUL Gaye/Terrell-Tamla Motown-54192-L
88	YOU'RE MY LIFE David Jensen-Quality-1957-M
89 92 97	EV'RY MAN HEARS DIFFERENT MUSIC Gainsborough Gallery-Reo-9030-M
90 90 95	OH DARLING Meadow-Quality-1960-M
9194	DOES ANYBODY REALLY KNOW Tension-Poison Ring-713-Q
92	HUM A SONG Lulu-Atco-6749-P
93	MY WAY Brook Benton-Cotillion-44072-P
94	I'M GONNA CAPTURE YOU Terry Jacks-London-1781-K
95 98	<b>ROSSIGNOL</b> Francois Jourdan-Columbia-C4-7100-H
96	MY BABY LOVES LOVIN' White Plains-Deram-85058-K
97 99	SOLO FLIGHT Cat-RCA-74-0331-N
98	FIRE & RAIN R.B.Greaves-Atco-6745-P
99	DAUGHTER OF DARKNESS Tom Jones-Parrot-40048-K
100	ALL KINDS OF EVERYTHING Dana-London-1026-K

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This week 6 5	week ago	weeks ago	
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1	1	1	BRIDGE OVER TROUBLED WATER Simon & Garfunkel-Columbia-KCS 9914-H 16 100750 18 100750
2	2	2	HEY JUDE Beatles-Apple-SD 385-F N/A 8XT 385-F
3	3	4	AMERICAN WOMAN Guess Who-RCA-LPS-4266-N PK 1518-N P8S 1518-N
4	9	9	MUSIC FROM BUTCH CASSIDY/SUNDANCE KIE Burt Bacharach-A&M-SP-4227-K-F A&MC 227-K-F A&MC 227-K-F
5	6	5	SANTANA Columbia-CS-9781-H 16 100692 18 100692-H
6	7	7	LED ZEPPELIN II Atlantic-SD-8236-P AC 8236-P A8TC 8236-P
7	8	8	CHICAGO Col umbi a-KGP-24-H N/A N/A
8	4	3	MORISON HOTEL Doors-Elektra-EKS-75007-C 5 5007-C 8 5007-C
9	16	14	EASY RIDER Original Soundtrack-Reprise-MS-2026-P CRX 2026-P 8RM 2026-P
10	10	10	WILLY AND THE POORBOYS Creedence Clearwater Revival-Fantasy-8397, R M5 8397-V M8 8397-V
11	12	13	I WANT YOU BACK Jackson5-Tamla Motown-MS 700-L 75700-L M8-1700-L
12	13	15	RONNIE HAWKINS           Hawk-HSD-9019-U           HSD 6019-U           HSD 6019-U
13	24	51	DEJA VU Crosby Stills Nash & Young-Atlantic-7200-P AC 7200-P ASTC 7200-P
14	5	6	FRIJID PINK           Parrot-PAS-71033-K           PKX 79633-K-V           PKX 79633-K-V
15	34	.19	JOE COCKER A&M-SP-4224-K-F A&MC 224-K-F A&M8TC 224-K-F
16	11	11	HELLO I'M JOHNNY CASH
17	15	12	RAINDROPS KEEP FALL IN' ON MY HEAD B.J. Thomas-Scepter-SP 5-580-J SPS 73-580-J SP 56-580-J
18	14	26	ENGELBERT HUMPERDINCK
19	19	25	GRAND FUNK Grand Funk Railroad-Capitol-SKAO-406-F 4XT 406-F 8XT 406-F
20	23	29	GET READY Rare Earth-Rare Earth-RS+507-L N/A
21	30	40	EMPTY ROOMS John Mayall-Polydor-2425051-Q N/A N/A
22	33	49	SPIRIT IN THE SKY Norman Greenbaum-Reprise-6365-P N/A N/A
23	29	47	ALPERT/BRASS GREATEST HITS A&M-SP 4245-F&K CS 4245-F&K 8T 4245-F&K
24	21	16	ABBEY ROAD Beatles-Apple-SD-383-F 4X383-F 8XT383-F
25	26	32	SWEET BABY JAMES James Taylor-Warner Bros-1843-P N/A N/A
26	18	22	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin-Atlantic-SD-8248-P N/A N/A
27	28	31	HAIR Soundtrack-RCA-LSO 1150-N

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rman Greenbaum-Reprise-6365-P A N/A	5
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100552-H 18 100552-H	
NETTE RENO	

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34	20	24	TRY A LITTLE KINDNESS Glen Campbell-Capitol-SW-389-F 4xT 389-F 8xT 389-F
35	31	33	THE SHOCKING BLUE Colossus-CS 1000-M CSC 1000 CS8TC 1000-M
36	45	35	THE AGE OF AQUARIUS
37	37	39	ONE DAY AT A TIME
38	41	61	HE AIN'T HEAVY HE'S MY BROTHER Hollies-Epic-BN 26538-H N/A
39	27	17	BARBRA STREISAND'S GREATEST HITS Columbia-KCS-9968-H 16 100825-H 18 100852-H
40	39	21	TOM JONES LIVE IN LAS VEGAS Parrot-PAS 71031-K PKX 79631-K-V 79031-K-V
41	32	- 41	ARIZONA Mark Lindsay-Columbia-9986-H
42	40	28	ANDY WILLIAMS GREATEST HITS
43	43	- 53	CROSBY STILLS & NASH Atlantic-SD-8229-P
44	71	- 84	MOUNTAIN CLIMBING West/Pappalardi-Windfall-4501-M
45	42	- 34	N/A N/A CAPTURED LIVE AT THE FORUM Three Dog Night-Dunhill-D S-50068-N PK 55068-N DHM 55068-N
46	44	30	COLD BLOOD San Francisco-SD-200-P
47	97	••••	AC 200-P ATC 200-P LADIES OF THE CANYON Joni Mitchell-Reprise-RS 6376-P
48	46	- 46	CRX 6376-P 8RM 6376-P <b>THE BAND</b> Capitol S T A0-132-F AVT 132 E
49	57	61	4XT 132-F 8XT 132-F EDWARD BEAR BEARINGS Capitol-SKA0-6328-F AVE (200 F
50	95	-	4XT 6328-F 8XT 6328-F HERE COMES BOBBY Bobby Sherman-Metromedia-1028-L
51	59	- 64	N/A N/A LORD SUTCH & HEAVY FRIENDS Atlantic-9015-P
52	75	- 95	AC 9015-P A8TC 9015-P ONE TIN SOLDIER Original Caste-Bell-TA 5003-M
53	60	- 66	TAC 5003-M TABTC 5003-M MAGIC CHRISTIAN MUSIC Badfinger-Apple-ST 3364-F
54	73	99	N/A N/A JOHN B.SEBASTIAN Reprise-RS 6379-P
55	58		CRX 6379-P 8RM 6379-P COMPLETELY WELL B.B.King-Bluesway-BLS 6037-Q
56	74		N/A 86037-Q SIT DOWN YOUNG STRANGER Gordon Lightfoot-Reprise-6392-P
57	67	 86	CRX 6392-P 8RM 6392-P THE DEVIL MADE ME BUY THIS DRESS Flip Wilson-Little David-LD 1000-M
58	69	70	LDC 1000-M LDBTC 1000-M FUNNY GIRL Original Soundtrack-Columbia-BOX+3220-H
59	47	36	16         1200 34-H         18         1200 34-H           STAND         Sly & Family Stone-Epic-BN-26456-H
-		3 -	NÍ6 10186-H N18 10186-H

A A			****	London K MTCC U Musimart R Phonodisc L Pickwick S Polydor Q Quality M RCA N Trans World Y WB/Atlantic P
	67	50	44	JUST PLAIN CHARLEY Charley Pride-RCA-LSP 4290-N N/A N/A
	68	52	50	TO OUR CHILDREN'S CHILDREN'S CHILDREN Moody Blues-Threshold-THS-1-K THM 24601-K THM 24801-K
	69	100		TRAVELIN' James/Shondells-Roulette-42044-C N/A N/A
	70	55	52	TOMMY ROE'S GREATEST HITS ABC-ABCS-700-Q N/A N/A
	71	53	45	SUITABLE FOR FRAMING Three Dog Night-Dunhill-DS-50058-N DHX 55058-N DHM 85058-N
	72	65	59	THE BEST OF CHARLEY PRIDE           RCA+L SP-4223-N           PK 1505-N           P8S 1505-N
	73	54	55	OLIVER           Soundtrack-RCA-COSD-5501-N           OKCG 1003-N           O8CG 1003-N
	74	62	57	I LOVE YOU Eddie Holman-ABC 701-Q N/A 8701-Q
	75	65	80	N/A N/A
	76	•••	•••	STEPPENWOLF LIVE Dunhill-DSD 50075-N DHX 85075-N DHM 85075-N
	77	84	76	MIDNIGHT COWBOY Original Soundtrack-United Artists-UAS-5198-J K 9035-J U 3035-J
	78	64	58	TOUCHING YOUTOUCHING ME           Neil Diamond-Uni-73017-J           Uni173-3071-J           Uni16-3071-J
	79			GREAT SPECKLED BIRD Ampex-A 10103-V N-A M81003-V
	80	83	77	BEST OF TOMMY JAMES/SHONDELLS Roulette-SR-42040-C 5 4042-C 8 40 42-C
	81	68	60	MORE OF THE BEST OF BILL COSBY Warner Bros-1836-P CWX 1836-P 8WM 1836-P
	82	80	72	RICK NELSON IN CONCERT Deccg-DL-75162-J N/A N/A
	83	61	65	NILSSON SINGS NEWMAN RCA-LSP 4289-N N/A N/A
	84	86	93	THIS WAY IS MY WAY Anne Murray-Capitol-6330-F N/A 8XT 6330-F
	85	87	89	PHIL OCH'S GREATEST HITS A&M-4253-F & K N/A N/A
and a second sec	86	85	85	PAINT YOUR WAGON Soundtrack-Paramount-PMS 1001-M PMSC 1001-M PMS8TC 1001-M
	87	88	96	THE LETTER           Brian Browne-Capitol-SKAO 6305-F           4XT 6305-F           8XT 6305-F
	88	96	98	SANDPIPERS GREATEST HITS           A&M-SP 4246-F&K           CS 4246-F&K           8T 4246-F&K
	89	90	90	DRAINIE READS LEACOCK John Drainie-Melbourne-SMLP 4015-K RO6M 4015-V SMLP 4015-V
	90			ON TOUR Delaney & Bonnie-Atco-SD 326-P N/A N/A
	91			MOONDANCE Van Morrison-Warner Bros-WS 1835-P CWX 1835-P 8WM 1835-P
	92	92	97	ESTUDIO DE JUAN John Perrone-GRT-GR 9209-T GR 5209-T GR 8209-T
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RPM 25/4/70 - -

SPECIAL SECTION



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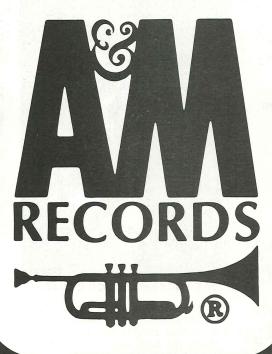


SEREID MENUPS & BRASIL '66



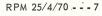








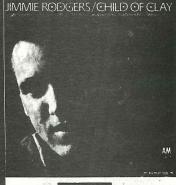






CLERCIONDE









# Excitement begins for A&M in Canada

Alpert & Moss have contributed much to the history of the record business. With this issue of RPM they officially launch their Canadian operation an historic move. Their unprecedented distribution setup may very well set a new trend for the Canadian disc market. They have indicated they are planning to assume the role of "good citizen". Their knowledge and experience can only add to Canada's domestic production scene as well as developing their other product for Canadian consumption. We thank A&M for their cooperation in making possible, this feature. —Walt Grealis

#### A&M - FROM THE BEGINNING

No matter how you look at it, Herb Alpert has to be the big push behind A&M. If he's done it in name only, through his recordings and personal and television appearances, it's not likely his partner Jerry Moss or any of the other top A&M administrators really mind taking a back seat. The joining together of Moss and Alpert in 1962 and the launching of A&M as a record company wasn't an overly monied adventure in business. Alpert, like most musicians, lived from day to day, He played weekend jobs with pickup bands, cut a couple of sound-tracking dates at several movie studios and even took on a job as a junior artists and repertoire man with a local record company and had a hand in the first and perhaps



#### ALPERT AND HIS BRASS

most famous record session by Jan and Dean. He was also gaining good experience as a songwriter and penned "Wonderful World" which became a sizeable hit for Sam Cooke and a major hit for Herman's Hermits.

Capital for Moss and Alpert's first session was around \$200. Their studio was Alpert's garage. Equipment consisted of one tape recorder and they got a few sidemen in to give Alpert some backup assistance. Their first side "'Twinkle Star'' was later titled "The Lonely Bull" because of



JOE COCKER SET FOR CANADA

the Mexican flavouring. The flip was "Acapulco 1922". Knowing they needed something unique to break the Los Angeles market, they took their tape recorder south of the border to the Tijuana bullring and recorded a couple of hours of crowd noises including ole's and background effects. Armed with sound effects and a taped recording session, their next chore was to come up with a suitable handle for Alpert's backup group. Jerry Moss sug-gested Tijuana Brass, and it stuck. That was the beginning of Alpert, the Tijuana Brass and America's newest record company - A&M Records.

#### A&M - A SERIES OF ADVENTURES

There have been many successes in the entertainment field over the years — from Sinatra through to Presley and up to the Beatles. Some made it through luck, others through sheer guts, while others make it through manipulation. A very small percentage of disc success has been through dogged determination and a believable hard sell that what one has to offer is unique and, indeed, could become a trend setter.

The A&M story is many stories and a combination of the above. To say that A&M is Herb Alpert and Jerry Moss is but two of the stories. One must also recognize the people that Alpert and Moss have surrounded themselves with - that's the A&M story.

If you were to believe some of the writings on Jerry Moss, president of A&M, you might possibly become very suspect of his real intentions. When one has teamed up with an obvious "trend



JIMMY RODGERS TO RYH (20)

setter" like Herb Alpert and formed one of the strongest record companies in the world, it's obvious he's a good businessman. The business world would prefer to look up to Moss as a man who knows what a buck is - American exchange. A quick look at the profit and loss statement of A&M would allay any doubts as to Moss' veracity as a businessman. He has been described as "a lovable man, warm and honourable and generous", a rather flowery description that somehow doesn't fit a powerful figure like Moss. Nevertheless, some of the people who have sat down and rapped with Moss have come away with the feeling that he is an unbelievable business talent. It has also been said that he "has the precious gift of knowing everything about something and something about everything."

The direction A&M has been travelling and the new innovations

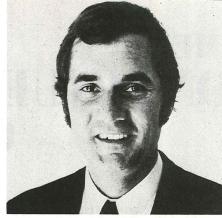
#### RPM 25/4/70 --- 9

introduced by the label has stunned the recording industry, But because of the success of some of these rather revolutionary ideas, the A&M formula has been copied by others in the industry, some successfully and others who have unfortunately bombed. Moss has been the designer of this strange new architecture of sound disc building which has been going on since Alpert and Moss discovered each other and became one in 1962.

Success single after giant album release and new discoveries finally led A&M to their new office complex in 1966. For a cool million bucks they purchased the old Charlie Chaplin studio on La Brea Avenue in Hollywood and proceeded to install a recording studio - now worth its weight in gold.

#### A&M'S FOUNDATION CREW

Like all good businesses, A&M's Alpert and Moss surrounded themselves with top administrative talent. One of their first acquisitions was Gil Friesen, who was appointed general manager of A&M. He had chalked up a good history of record company and management know-how, having been with Capitol and Kapp before taking on management chores of comedian Bill Dana and Jet Powers (now known as P.J.Proby). He was in London, England when Moss asked him to come



GIL FRIESEN

with the firm. As General Manager of A&M (1964) his sole charges were two people - an artist (Alpert) and a business man (Moss).

Friesen's first major job was the putting together of Alpert's Tijuana Brass as a performing live stage unit. He then became steadily involved in the disc business, and is perhaps one of the few record executives who is identified by his quotes, of which there are many. On A&M's musical future he noted "Pop has gotten progressively better in the last six years, because the quality of music has increased. Today there are more exciting and meaningful directions in music. The new A&M "Sea Train" can't be labelled as a type of music. It's eclectic. When A&M began we were slowly beginning an exit from an era of jazz. Now we are entering an era of pop music which almost touches on the state of jazz the way it once was at its creative best."

A&M did explode into the pop world but unfortunately everything coming from the label was almost immediately tagged "Tijuana Sound". The bucks made on this sound was obviously put to good use and a breaking out of their restricted image. A&M began to prove there was a manana for "gringos", with the label, and a search for talent has resulted in a full roster of world renowned talent, stamped with the "Good Seal of A&M".

Another of Friesen's quotes makes good business sense and mirrors the overall policy of the A&M operation - "The secret of any successful record operation is its flexibility. A record firm can never be afraid of change or even replacement. Alpert knows that to progress and be a business success one cannot rest on the

A&M continued on page 15

Continued-Success





Tape Duplicating Division Quality Records Limited 380 Birchmount Road, Scarborough, Ontario, Canada

# THE EXCITEMENT CONTINUES ON



AMX-301	A SONG OF JOY (ENGLISH)	MIGUEL RIOS
AM-1174	THE LETTER	JOE COCKER
AM-1134	COME SATURDAY MORNING	SANDPIPERS
AM-1175	BUT YOU KNOW I LOVE YOU	EVIE SANDS
AM-1162	LIQUIDATOR	HARRY J. ALL STARS
AM-1142	TICKET TO RIDE	CARPENTERS
AM-1170	A LOVE LIKE YOURS	IKE & TINA TURNER
AM-1177	IT TAKES A LITTLE LONGER	SONNY CHARLES
	DISTRIBUTED BY:	
	CAPITOL RECORDS VANCOUVER, B.C. CAPITOL RE CALGARY, A	CORDS
	CALGARY, A	LDERIA

CAPITOL RECORDS TORONTO, ONTARIO

LONDON RECORDS MONTREAL, QUEBEC CANADIAN ASSEMBLIES AMHERST, NOVA SCOTIA

#### A&M continued from page 9

laurels of today - tomorrow."

Gil Friesen has recently been appointed Vice President Director of Administration and Creative Services. In making the announcement of Friesen's appointment, Jerry Moss paid the following tribute to Friesen: "Gil Friesen has been with A&M since November, 1964, when he came to A&M as General Manager. He is also currently Vice President of Tijuana Brass Enterprises and was largely responsible for the planning and staging of the personal appearance tours which have contributed greatly to the success of Alpert and the Tijuana Brass."

Other members of A&M's foundation crew are: Chuck Kaye, who joined the firm in July of 1966 as General Manager of the label's publishing companies - Irving Music Inc. and Almo Music Corp. Kaye is now Vice President, Director of Publishing and Record Product.

Bob Fead joined A&M in January of 1966 as Sales Manager, shortly moving up to General Manager. Now as Director of Distribution he assumes responsibility of company sales, promotion, advertising, and to coordinate the activities of special projects' men in the field.

#### A&M'S INTERNATIONAL GENIUS - DAVE HUBERT

One of the reasons A&M has become such a powerhouse on the international scene is due the efforts of their International



DAVE HUBERT

Director, Dave Hubert. He joined A&M in 1965 and took charge of publishing. He hadn't done too bad on his own hook, as bossman of his own Horizon Records and Davon Music. The latter was sold to A&M when he joined their ranks. During his Horizon years he found and signed a couple of unknown artists who have become giants in the disc world. One was Mason Williams and the other Rod McKuen. No doubt some of these original masters will become a part of A&M in the months to come.

Hubert was appointed to his present post in 1966 and immediately made plans for A&M's entry into the international market. He opened the English operation in the summer of 1969 after scouting the market thoroughly. He was instrumental in bowing the Canadian operation in February of this year. With their current release of European hits batting 1000, it's expected there'll be a major concentration on artists and songwriters from Spain, Italy, Germany, the UK and others, not to mention Canada, which is now shaping up to being a perfect sounding board for the U.S. market. It was Hubert who introduced the North American market, now shaping up as a perfect sounding board for the U.S. market. Hubert introduced North Americans, via Canada, to Spain's Miguel Rios and current chart happener "Song Of Joy".

Liza Minnelli, who received rave reviews for her club appearances as well as being nominated for an Academy Award for her role in the "Sterile Cuckoo" flick, was recorded "live" at a recent Olympia (Paris) appearance. This album with a mixture of French and English will be released soon.

Prior to this however, A&M will bow Miss Minnelli's initial set for the label - "Come Saturday Morning".

#### ADLER'S ODE 70 JOINS A&M

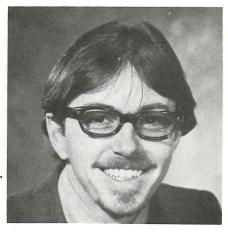
A&M flexed its muscles and have become involved, for the first time, in the worldwide distribution of another label. Lou Adler's Ode 70 will now become a part of the A&M family. A&M and Adler have acquired the rights to all Ode masters which were formerly released through CBS. These include product by Peggy Lipton, former star of ABC's "Mod Squad"; Carol King; and a new underground chick, Baby Merry Clayton, who has been featured on albums by the Rolling Stones; Joe Cocker and Leon Russell.

One exception to the above is Spirit, who now come under the Ode Production banner but release on Epic.

The above deal was concluded upon completion of Ode's three year contract with CBS and calls for the exclusive records production of Adler as well as executive functions in the recording field. Adler will however, continue to produce, independently: John Phillips and any of the Mamas and Papas for Dunhill Warlock; Johnny Rivers for Imperial; and the Everly Brothers for Warner Bros.

#### RUMOUR BECOMES FACT

Rumours of A&M coming into Canada, as an independent, were ripe for several months before the official announcement made it fact. Many scoffed at the idea of Alpert and Moss breaking into a market so geographically unsound as Canada. It was no



LIAM MULLAN

secret that our market was only 5% of the U.S. market. A hit record sells as much in the city of Philadelphia as it does in the whole Dominion.

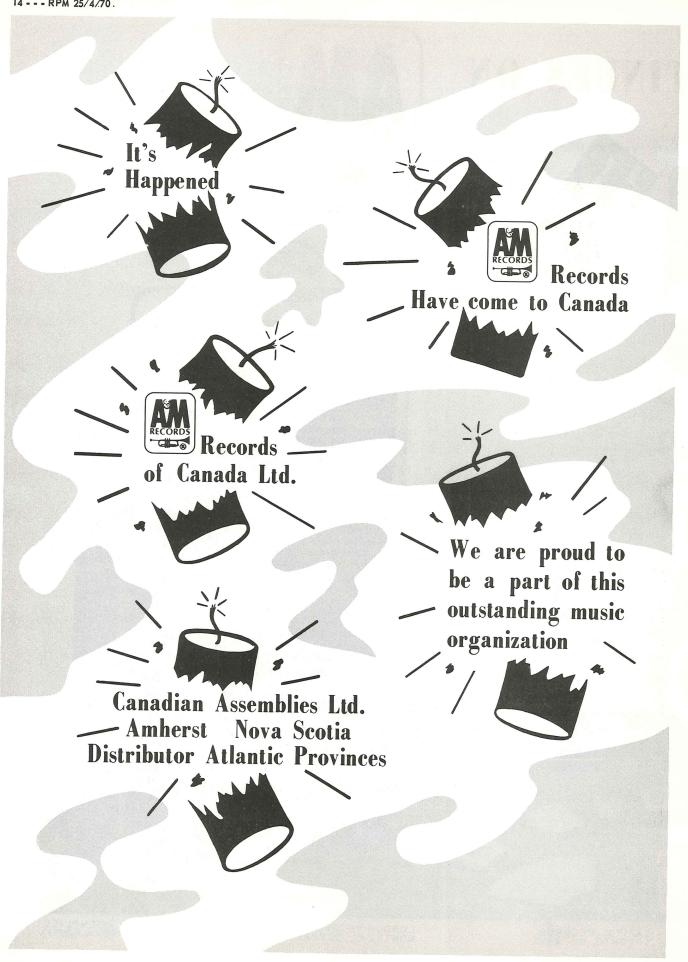
When the official announcement of A&M setting up shop in Canada was made in the November 29th. issue of RPM, the charts looked



DAVID BRODEUR

pretty sad for A&M. Alpert, as usual, was making a good showing. His big one was "You Are My Life" and his album product had received a giant sized boost with his widely acclaimed "open-air" concerts in Toronto and Montreal a few months previous. Jimmy Cliff had a cliffhanger with his





#### A&M continued from page 11

entry of "Wonderful World, Beautiful People", and Ike and Tina Turner made the charts, but little else, with their deck "River Deep, Mountain High". Why would they come into Canada with odds like that? Nevertheless into Canada they came and after scouting the entire North American disc scene they agreed on a Canadian with a sound back-



GERRY LACOURSIERE

ing of U.S. record know-how, name of Gerry Lacoursiere. It's often been said, what this country needs is American know-how, not their money. A&M have given the Canadian scene both, in a rather unique manner. Lacoursiere has had an excellent training for the disc business. From sales rep to promotion manager of labels, to branch manager and senior executive posts. He was trained well in the push, boost, and hype methods associated with most U.S. operations, but he retained a Canadian conservatism that actually identifies him to this country. He was born in the lunch bucket town of Windsor Ontario, which is just an accent away from one of the major disc markets in the U.S. A&M must have recognized all Lacoursiere's traits as fuse material to set the Canadian scene on fire. They gave him the reins and Managing Directorship of the entire Canadian operation. Lacoursiere is, no doubt, shrewd in his business negotiations, as the present status of the company reveals, but he is also excessively liberal in his dealings with the media, from which he is acquiring a growing circle of friends and admirers.

Setting up shop in Canada wasn't just a "watchdog routine". A&M crashed the scene in a seemingly unorthodox manner. Lacoursiere wanted a greater share of the Canadian market for A&M product and he demanded individual attention. He required two lieutenants - one for Montreal east to the Atlantic Provinces and one for Ontario west to British Columbia. He canvassed the available talent, of which there was an abundance, whether qualified or not. He knew it would be a simple matter to steal top talent from other record companies, but he was also aware that it was easier to acquire robots and much harder to woo their programmers.

Being that A&M was ever conscious of the generation and communication gaps Lacoursiere had to con-centrate on available talent in their mid-twenties, having a drive. and dedication that would set them heads and shoulders above all competitors. Lacoursiere's chore was more like a challenge in a country that was only now recognizing the necessity of promoting, for economics sake. His choice - David Brodeur and Liam Mullan, couldn't have been better. Both knew the A&M line, having worked for Quality Records, distributors of the label until A&M went solo. Brodeur had been tagged "the hustlingiest promotion man in the bi-bi town''. Being completely bilingual he would be a great asset for A&M in Quebec. Mullan, an Irish fanatic when it comes to music, was programming the successful CKGM in Montreal when Lacoursiere offered him the A&M job.

#### A&M DISTRIB DEAL - UNIQUE

Rather than lump his hot little potato into the hands of one Canadian distributor, Lacoursiere took a rather unorthodox approach. He negotiated with the powerful and well established London Records of Canada, to look after the distribution of A&M product in Quebec and the Eastern Townships of Ontario. Brodeur moved into London's St. Laurent headquarters to work closely with their promotion department.

Canadian Assemblies, based in Amherst Nova Scotia, took on the job of distributing A&M product throughout the Atlantic Provinces. Their batting average for distribution was excellent and the new A&M line was a welcome addition.

Capitol Records of Canada had one of the finest promotion networks in the country. They were voted the Top Record Company In Promotional Activities - 1969 in the Annual RPM poll and had just gone through an administration strengthening that made them one of the most progressive record companies in Canada. Mullan, although headquartered in A&M's Toronto offices is now working closely with Capitol's promotion and sales staff.

What has happened since A&M moved lock, stock and image into Canada is somewhat phenomenal. They no sooner launched their Canadian operation when they hit the entire country with a bombshell. "A Song Of Joy" by Miguel Rios had been released in Europe a year ago and had made good chart gains throughout the Continent. Dave Hubert, International Director of A&M, picked up a soft cut of the single on a recent trip across the pond and sent a dub to Liam Mullan in Toronto. Mullen got a little shook when he first tuned in this single (Schiller's "Ode To Joy") which is the Finale of Beethoven's 9th Symphony. He contacted Lacoursiere, who was meeting with industry people on Canada's West Coast who, after hearing the record on the telephone, instructed Mullan to set it for release and start concentrating on a promotional campaign. The Telegram's Ritchie Yorke, who is known more for his specializing in "head" sounds, flipped out and devoted his entire column to the Rios single. All the broadcast giants in Toronto: CKFH, CFRB. CHUM-FM, CKFM and the CBC were eager for copies as soon as they heard Mullen's "telephone audition". CFRB's Gordon Sinclair devoted several minutes of his "Showbiz" rambling to the single and the station's music director, Art Collins, set Friday April 3rd at 10:15 P.M. as "Rios Hour" on hogtown's No. 1 station. So confident was Collins of the impact the single would have on CFRB listeners, he brought in auxiliary help for the switchboard. When George Wilson intro'd the disc with his usual authorative manner, extro'ing it in the same way, the switchboard literally lit up and even with the auxiliary help it was almost impossible to handle all the calls.

#### 35,000 RIOS SALES - TORONTO

From the strength of Toronto play alone, A&M have shipped 35,000 records. Lacoursiere and Mullen are now busily tie-ing in the rest of the country, now that the lid has proven its potential. David Brodeur has reported early indications have Montreal shaping up as being a Rios stronghold. Again, the giants; CJAD, CJFM, CFCF, CKGM, CKVL, and CFOX have given exposure and comment to the single.

An indication that the single is prime fare for Top Forty radio comes with the announcement by CKOC's Nevin Grant (Hamilton) that the disc has moved into the

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No. 30 berth on the station's survey.

Whatever else is happening for A&M (Canada) is somewhat overshadowed by the enormity of the Rios single but, like they say in the trade, "One record does not a record company make". Lacoursiere and his crew have a full roster of potential shaping up across the nation. Their recent "Cream of The Cream" promotion has already guaranteed best seller status for the sampler set, which retails at \$1.98. Contained on this album are past greats by: Herb Alpert and The Tijuana Brass; The Baja Marimba Band; Wes Montgomery; The Sandpipers; and Phil Ochs. Follow-up to this sampler were the five "Greatest Hits" albums, 8 track and cassette configurations of the above named artists. Lacoursiere reports, at time of writing, that the "Greatest Hits" album of Herb Alpert and The Tijuana Brass has already surpassed the 50,000 units sold mark with encouraging sales for the other sets particularly the Wes Montgomery package, in the Montreal area.

#### NEW LOOK FOR COCKER

Perhaps the most impressive action goes to England's Joe Cocker, who has just introduced

his new Mad Dogs and Englishmen group. Made up of 42 people (wives, lovers, children and dogs) - and smash reviews, wherever they go, they are currently touring North America. There mode of transport is a private Martin 202, 4 prop aircraft. They carry their own PA system and are accompanied by Barry Feinstein, film maker, responsible for "You Are What You Eat". Feinstein is filming the group, in concert and just lazing around. A&M have arranged for several "live" recordings of the group which will comprise their next album. Taping of their "live" performances will be done on a 16 track system. Prices for the new Cocker group range from \$25,000 per night...up. They are tentatively skedded for a Toronto appearance, mid-May.

Ike and Tina Turner will have another go at the charts, which they unfortunately didn't conquer on their last "Climb Every Mountain" effort. They've come up with a Phil Spector masterpiece, "A Love Like Yours" with the identifiable Spector wall of background music - long overdue for a revival.

The Sandpipers look good for another go 'round with "Come Saturday Morning". Interest has been re-kindled because of the attention being given the "Sterile Cuckoo" flick.

#### OSCAR FOR "BUTCH CASSIDY"

The Oscar giveaways has added more sales potential to the soundtrack from the 20th Century movie "Butch Cassidy And The Sundance Kid". Burt Bacharach picked up an Oscar for "Best Original Score Non-Musical" and "Best Song" - "Raindrops Keep Fallin' On My Head" by B.J. Thomas is contained on the set. Since the Academy night, orders have resulted in the album being listed as a best seller.

The A&M Canada story is the latest happening for this believer of chance and change company.

The above is as current as we can possibly be. What happens over this next weekend will be another chapter and you'll probably hear it on the radio (with a new hit), see it in the movies or on television, or just feel the vibrations of Lacoursiere, Brodeur and Mullan. You'll also be first hand witness to A&M's progress through their streamers, posters, stand up easels, consumer pass outs, divider cards, personal local and long distance telephone calls and all that's necessary in making for a good record company image.

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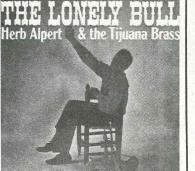
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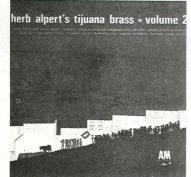




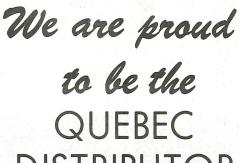














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- Herb Alpert and the Tijuana Brass
  - Phil Ochs
- The Baja Marimba Band Quincy Jones
- Wes Montgomery The Sandpipers
  - Evie Sands • and others

**Suggested Retail Price \$1.98** It's also available on 8-Track Tape and Cassette. **Suggested Retail Price \$4.98** 

Once your customers have heard the 'Cream of the Cream', watch them go after albums from the 'Greatest Hits' series: Phil Ochs Greatest Hits, Wes Montgomerys Greatest Hits, The Baja Marimba Band Greatest Hits, Herb Alpert and the Tijuana Brass Greatest Hits.

All available on record. 8-Track Tape or Cassettes.

> Get at your share of the gravy today!



PEACING IT ALL TOGETHER Lighthouse-RCA-LSP 4325-N Canada's first big band rock group now stepping up engagements on both sides of border. Contains current chart happener "The Chant". Extra sensitive peace messages throughout set. Their 3rd LP release could catch on.

#### MOONDANCE

Van Morrison Warner Bros-1835-P One of the big names out of the not too distant past. Van Morrison has gone the underground route and will pick up much exposure. Contains his current chart effort "Come Running". Still retains quality that made "Brown Eyed Girl" a big hit.

#### **ON TOUR**

Delaney & Bonnie & Friends With Eric Clapton Atco-SD 33-326-P A powerhouse and sure sales winner. Stock heavy and give plenty of room for display. There's enough impact from the beginning to even stir programmers who are hesitant about the free form type of

# material. Will be big.

Kenny Rogers/First Edition Reprise-6385-P Titler still making good gains up RPM 100. Window and counter display will attract sales. Excellent variety of instrumental backing from full and lush orchestrations to an unbelievably low key folk backup. A natural for MOR and other formats.

#### FIRST STEP

Small Faces Warner Bros-1851-P Recent Toronto appearance attracted good consumer attention. Rod Stewart former Jeff Beck lead singer, a standout. Integrates banjo to being an important part of delivery. Free formers will dig.





















#### RCA-LSP 4267-N

ALBUM REVIEW

CAT

Canadian group picking up airplay on free former stations with "Solo Flight' and sitting not too badly with the Middle Of the Road-ers with "We're All In This Together". Lots of solid imagination and appeal.

#### GOLDEN NON STOP 10 James Last

Polydor-2371 014-Q April has been James Last Month in Canada with major push from label. Stock heavy and display this item. One of his best to date. "Sugar Sugar", "In-A-Gadda-Da-Vida" and "Na Na Hey Hey Kiss Him Goodbye" and 24 other hot items.

#### MALCOLM

Trans-World-TWS-6726-Y Try this Britisher on for size. Could surprise you. MOR programmers will find he sits well. Has made good impression in the UK. Made recent MOR noise in Canada with "Love Is All", not contained on set. Old charmer "I Wonder Who's Kissing Her Now" - good attention getter.

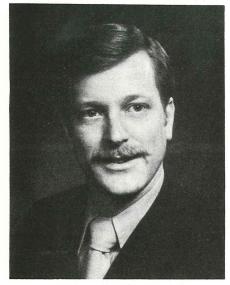
### CASTLES OF SPAIN

Andres Segovia Decca-DL 710171-J Major push by label on all Segovia product. This set exceptional. Titler written for Segovia by Spaniard F. Moreno Torroba and recorded in Spain. A must for classical guitar buffs.

NEW PROVOCATIVE FILMS Leroy Holmes Ork/Chorus United Artists-UAS 6742-J Already catching fire across the country. Contains themes from "Fanny Hill"; All The Loving Couples"; "De Sade"; and other sex goodies with an added curve by Holmes.

# Western Appointment For RCA

Vancouver: Wayne Langton, RCA's Western Sales Manager, has announced the appointment



R.J. SIMONS of R. J. Simons as Promotions Coordinator for the company in the British Columbia and Alberta territory. Mr. Simons is a graduate of the University of British Co-

lumbia and a member of the Data Processing Management Association. Prior to his RCA posting, Simons was associated with the Compo Company in the promotion field and with Taylor, Pearson & Carson (Quality), in which position he directed all phases of promotion for British Columbia.

# Quality Four For Canadian Radio

Quality Records currently have four Canadian discs happening on radio station charts and playlists across Canada. Several jocks have been so impressed with the Quality releases they've sent letters of congratulations to Quality's promo super Harold Winslow. Leading the quartet of hits is the Original Caste deck "Mr. Monday", followed closely by The Meadow's "Oh Darling". Calgary's Gainsborough Gallery, who recently saw top national action with their lid "Life Is A Song" have made good strides up the charts with their latest release "Ev'ry Man Hears Different Music". The Gallery are presently setting dates for a cross Canada tour. David Jensen has shown early indications of becoming a chart mover with his locally produced (Toronto) release "You're My Life". The flip "I Want You" has also come in for important radio plays.

Most of his time during the past five years has been taken up by his advertising agency, Trend, employing six people. Trend, of which Simons is President and General Manager, handles the advertising end of RCA's western operations, making the appointment an ideal tie-in.

Quality's foreign entries have made strong moves up the charts with Sweet Henry's Paramount discing "Cecilia" showing the most potential. Greg Stewart, of CKWS Kingston, has been instrumental in breaking this single in the Eastern townships. Stewart has also "picked" and proven the potential of the "Pictures Of Bob Dylan" cut from the Original Caste's new album release. He has also given the Windfall people sufficient proof of hit possibilities of the "Mississippi Queen" cut from the Leslie West/Felix Pappalardi set "Mountain Climbing", it could be culled as a single. CKWS is already charting the cut as a single.

Roy Clark product receives a welcome TV boost when he makes an appearance on the top rated Glen Campbell "Good Time Hour", Sunday April 19th (CTV).





## JERRY MERCER

- Jerry looks like a judo expert - and he is. He used to work at IBM ("BC", he says, meaning Before Computers), but soon gave that up to knock his drums around. Jerry first sampled show business singing at weddings and in something called the Blue Sky Revue. But such as Art Blakey turned him on to drumming and now he provides the powering drive for Mashmakhan's new breed of music.

18-IE-0365 - 16-IE-0365 ELS 365 -

ON COLUMBIA RECORDS



## Mothers Of Invention Reform For TV Special

Frank Zappa has temporarily re-formed the Mothers of Invention for a special concert with Zubin Mehta and the Los Angeles Philharmonic to be performed this May. Zubin Mehta was recently

# lisa robinson POP WIRE

seen on TV with the Nice, Santana and Jethro Tull in the somewhat mediocre "Switched On Symphony". One hopes that the efforts of Frank Zappa will help to bring this fusion of two different styles of music to a higher level than was allowed on the TV show.

#### 4 MY WOMAN MY WOMAN MY WIFE

Marty Robbins-Columbia-45091-H

- 2 3 ALL I HAVE TO DO IS DREAM Bobbie Gentry & Glen Campbell Capitol-2745-F
- 3 2 TENNESSEE BIRD WALK Jack Blanchard & Misty Morgan Wayside-45010-K
- 4 5 THAT'S WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty-Decca-32599-J
- 5 8 THE WAY YOU PLAY Merv Smith-Big Chief-6908-E
- 6 10 BIG JOE MUFFERAW Stompin' Tom Connors Dominion - 109-E
- 7 1 KENTUCKY RAIN Elvis Presley-RCA-9771-N
- 8 11 TAKE A LETTER MARIA Anthony Armstrong Jones Chart-5045-L
- 9 12 BIG MAMA'S MEDICINE SHOW Buddy Alan-Capitol-2715-F
- 10 13 CHARLIE BROWN Compton Brothers-Dot-17336-M
- 11 19 ANGEL OF THE MORNING Connie Eaton-Chart-5048-L
- 12 21 MY SONG FOR YOU Mercey Brothers-Columbia C4-2913-H
- 13 14 | KNOW HOW Loretta Lynn-Decca-32637-J
- 14 15 SOMETHING TO THINK ABOUT Luke The Drifter Jr-MGM-14095-M
- 15 7 FIGHTIN' SIDE OF ME Merle Haggard & The Strangers Capitol-2719-F
- 16 25 IS ANYBODY GOIN' TO SAN ANTONE? Charley Pride-RCA-9806-N

The program will be divided into three parts, the first consisting of the orchestra's performance of "Immobiles" by Mel Powell and "Integrales" by Edgar Varese. In the second, the Mothers will perform scored interpretations of the Integrales and an additional piece. The third part will feature the Mothers and the Philharmonic simultaneously and interchangeably conducted by Mehta and Zappa performing excerpts from Zappa's 2½ hour original composition -"200 Motels".

In all of the years that Zappa has been composing, this will be the first time that a full symphony orchestra will be performing his work. In the past he has had to hire all the musicians individually to play with the Mothers.

- 17 27 WE'RE GONNA GET TOGETHER Buck Owens & Susan Raye Capitol-2731-F
- 18 6 NORTHEAST ARKANSAS MISSISSIPPI COUNTRY BOOTLEGGER Kenny Price-RCA-0792-N
- 19 21 LORD IS THAT ME Jack Greene-Decca-32631-J
- 20 16 COUNTRY GIRL Jeannie C.Riley-Plantation-44-M
- 21 22 I'VE BEEN EVERYWHERE Lynn Anderson-Chart-5053-L
- 22 24 DON'T IT MAKE YOU WANNA GO HOME Terry Roberts-Edmar-1109-G
- 23 39 WHAT IS TRUTH Johnny Cash-Columbia-45134-H
- 24 26 OCCASIONAL WIFE

Faron Young-Mercury-73018-K

- 25 29 RUNNIN' BARE Jim Nesbitt-Chart-5052-L
- 26 30 THE POOL SHARK Dave Dudley-Mercury-7 30 29-K
- 27 18 I'LL SEE HIM THROUGH Tammy Wynette-Epic-10571-H
- 28 33 LOVE IS A SOMETIMES THING Bill Anderson-Decca-32643-J
- 29 36 YOU WOULDN'T KNOW LOVE Ray Price-Columbia-45095-H
- 30 31 FAREWELL TO NOVA SCOTIA
- The Cotter Folk-Melbourne-3356-K 3)44 IF I'D ONLY COME
  - AND GONE Clay Hart-Metromedia-172-L
- 32 28 IF I WERE A CARPENTER Johnny Cash & June Carter Columbia-45064-H

In preparation for this concert the Mothers will be playing a series of concerts at various places in the United States. including the Fillmore East, (on Mother's Day!) and the Philadelphia Academy of Music. The group insists that it is not interested again in touring, but that it is only to get them together for the L.A. concert/. However, if is the first time in nine months that the band will be together, and Zappa is publicly declaring no responsibility for whatever might happen.

On his own, Zappa is currently performing and recording with the players featured on his "Hot Rats" album. The group has a second album in preparation, to be called "Chunga's Revenge".



- 33 32 TOM GREEN COUNTRY FAIR Roger Miller-Smash-2258-K
- 34 34 TOMORROW IS FOREVER Porter Wagoner & Dolly Parton RCA-9799-N
- 35 35 ONCE MORE WITH FEELING Willie Nelson-RCA-9798-N
- 36 37 I WALKED OUT ON HEAVEN Hank Williams Jr-MGM-14107-M
- 37 43 STAY THERE TILL I GET THERE Lynn Anderson-Columbia-45101-H
- 38 38 LOVE HUNGRY Warner Mack-Decca-32646-J
- 39 40 CRAZY TRICKS Angus Walker-Big Chief-6907-E
- 40 41 ALMOST HOME Ralph Carlson-Rodeo-3318-K
- 41 ... OH HAPPY DAY Glen Campbell-Capitol-2787-F
- 42 ... I DO MY SWINGING AT HOME David Houston-Epic-10596-H
- 43 45 SHARING THE GOOD LIFE Hank Smith-Quality-1956-M
- 44 46 DIRTY OLD SLUSH Billy Stoltz-Rodeo-52-K
- 45 48 HE ALWAYS LETS ME DOWN SO EASY Rock Harding-Capitol-72611-F
- 46 49 LITTLE ROSA Harry Rusk-Dominion-107-E
- 47 ... DON'T TAKE ALL YOUR LOVING Don Gibson-Hickory-1559-L
- 48 ... WHERE GRASS WON'T GROW George Jones-Musicor-1392-J
- 49 50 I WANNA BE WITH YOU H.William Caffery II-Rodeo-54-K
- 50 ... RISE AND SHINE Tommy Cash-Epic-10590-H

# Canadian Studios Time At A Premium

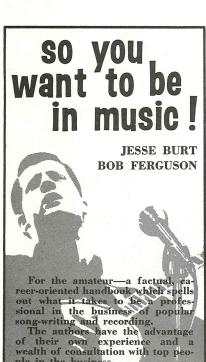
A recent canvass of Toronto studios has resulted in the finding of increased business with a high percentage going to label work.

RCA's John Pozer reports "double the business" for the same period last year. It has also been necessary to take on more staff to accomodate the new business.

Terry Brown, head man at Revolution Sound Studios, reports solid bookings, some of it two months in advance. Revolution is the only Toronto studio with a 16 track system which demands a higher cost for renting. Even with this increased cost the time still continues to be booked with sessions running into the early morning and on weekends.

Sound Canada Studios are experiencing an average of 18 hours a day with brisk weekend business. Art Snider, president of Sound Canada, estimates the increase as 40% over last year.

Murray Shields, of Eastern Sound Studios, reports an anticipated levelling off of activity. They will shortly be installing new equipment and are confident of the label



ple in the business. From copyright procedures to submitting and publishing songs to the roles of sidemen and A&R men —all topics are presented to cover the opportunities and risks of a career in the field of popular music. Paper, \$1.95

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# Quality Finds Goldie Look-alike In Contest

A recent contest launched by Quality Records to find a lookalike for Goldie Hawn resulted in nationwide response. The contest was open to dealers, their customers, radio personalities and their listeners, and was undertaken to tie-in with the

and jingle business increasing.

A new quarter of a million dollar studio complex is underway for downtown Toronto. Manta Sound, who are behind this venture, express much confidence in the growing record production market.

Vancouver's Studio 3 Productions have shown a good increase in business. Ralph Harding, of Studio 3, suggests an overall increase in Vancouver's 5 studios.

# We appreciate .....

Our thanks go out to the following promotion people who called on RPM this past week:

Skip Fox	-Phonodisc
Harold Winslow	-Quality
Tom Williams	-Atlantic/Warner
Scott Richards	-RCA
<b>Barry Paine</b>	-Compo
John Loweth	-Caravan
John Turner	-Polydor
Allan Matthews	-Compo
<b>Ralph Harding</b>	-New Syndrome
<b>Bill Paterson</b>	-Webcor
<b>Bob</b> Martin	-MTCC
Joe Woodhouse	-Capitol
<b>Bill Eaton</b>	-Columbia
<b>Ray Johnston</b>	-Trans World
Ken McFarland	-London
Tiom Mullon	A 9-14

release of the Columbia flick, "Cactus Flower". Goldie takes the part of a record clerk in the movie.

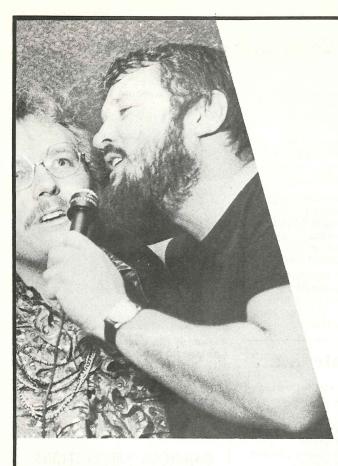


Winner of the contest was Shawn Leblanc, a Willowdale Ontario girl. Her prizes included an Artisan 860 stereo auto cassette player, 6 new cassette tapes, a cactus plant and tickets to the movie. Runner-up was Francis Smith, of London, Ontario.

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